

Return to: BMSC-Online, PO Box 98, Athlone, 7760  
fax: 0880216965412



## APPLICATION FOR NEW PREMIUM LISTING ON WWW.ATHLONE.CO.ZA

This application form is for businesses that wish to be listed in the Business Directory of the Athlone Website (<http://www.athlone.co.za>) as a Premium Listed Business.

### RETURN OF APPLICATIONS:

Once completed, this application must be signed and returned to BMSC-Online, PO BOX 98, Athlone, 7760 or faxed to 0880216965412 for the attention of the Athlone Website Team.

### THE ATHLONE AREA

For the purposes of this application, the Athlone area is considered as including the following: Alicedale, Athlone, Athlone Industria 1 & 2, Belgravia Estate, Bokmakierrie, Bonteheuwel, Bridgetown, Crawford, Doornhoogte, Elwyn Park, Garlandale, Gatesville, Gleemoor, Greenhaven, Hanover Park, Hatton Estate, Hazendal, Heideveld, Kewtown, Langa, Lansdowne, Lincoln Estate, Manenberg, Netreg, Newfields, Parktown, Penlyn, Primrose Park, Rondebosch East, Rondebosch (East of Belvedere Road), Rylands, Silvertown, Sybrand Park, Turfhall, Vanguard Estate, Welcome Estate.

### REJECTION OF APPLICATIONS:

- The owners of the Athlone Website reserves the right to reject any application.
- All applications are subject to approval and the success of an application is not guaranteed under any circumstances.
- In the event of a rejection, the owners of the Athlone Website will attempt to assist or advise the unsuccessful applicant as to what actions can be taken to make future attempts, but are not under any obligation to provide this service.
- Businesses not located in the Athlone area as defined above must provide motivation in Section 4 as to why they should be included in the Athlone Website Business Directory.

### RENEWAL OF APPLICATIONS:

To ensure that all information remains current, your successful applicants will be contacted on an annual basis to confirm that the details provided in the listing is correct.

### PAYMENT:

There is a **R50.00 per month** charge for a Premium Website Listing in the Athlone Website Business Directory for business that are **located in one of the areas mentioned above.**

There is a **R80.00 per month** charge for a Premium Website Listing for businesses who still wish to place an entry on the Athlone but are **not located in the Athlone area as defined above.**

### NOTE:

\* Items marked are visible on the website.

Please Tick the appropriate block:

<input type="checkbox"/> New Application	<input type="checkbox"/> Change of Details / Renewal
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1a) NAME OF BUSINESS\*:

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1b) DESCRIPTION OF BUSINESS\*:

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www.athlone.co.za

2a) CONTACT PERSON: \_\_\_\_\_

2b) PHYSICAL ADDRESS\*:  
\_\_\_\_\_  
\_\_\_\_\_

2c) TELEPHONE AND FAX\*: \_\_\_\_\_

2d) EMAIL ADDRESS: \_\_\_\_\_

2e) WEBSITE ADDRESS (URL)\*: \_\_\_\_\_

3a) PRODUCTS, SERVICES, KEYWORDS, OR KEY PHRASES RELATED TO BUSINESS ACTIVITIES (Max 10 words/phrases)\*.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3b) CATEGORY (The category where the business should be placed eg: Food / Restaurants or Motor / Spare Parts. If you cannot find a category for your business you may suggest one here. NOTE: You may only enter one category)

\_\_\_\_\_

4) ADDITIONAL INFORMATION

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE SIGNED: \_\_\_\_\_

For office use only

Listing code: \_\_\_\_\_

Processed By: \_\_\_\_\_

Result: \_\_\_\_\_

\_\_\_\_\_